IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

| Plaintiff, v. | Civil Action No. 6:12-CV-499 LEAD CASE JURY TRIAL DEMANDED |
|--------------------------------|---|
| TEXAS INSTRUMENTS, INC., | |
| Defendant.) | |
|) | |
| BLUE SPIKE, LLC, | Civil Action No. 6:12-CV-587 |
| Plaintiff, | JURY TRIAL DEMANDED |
| v.) | DEFENDANT THE NIELSEN |
| THE NIELSEN COMPANY (US), LLC, | COMPANY'S FED. R. CIV. P. 7.1 STATEMENT |
| Defendant. | |
| | |

Pursuant to Rule 7.1 of the Federal Rules of Civil Procedure, Defendant The Nielsen Company, LLC ("Nielsen") by and through its counsel, hereby certifies that the following are parents, trusts, subsidiaries and/or affiliates of said party that have issued shares or debt securities to the public or own more than ten percent of the stock of the following: Nielsen Holdings N.V.; The Nielsen Company B.V.; Nielsen Finance LLC; Nielsen Finance Co.; The Blackstone Group; The Carlyle Group; Kohlberg Kravis Roberts & Co.; and Thomas H. Lee Partners.

Dated: November 21, 2012 Respectfully submitted,

/s/ Daniel T. Conrad

Daniel T. Conrad Texas State Bar No. 24026608 dtconrad@jonesday.com

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Counsel for Defendant

CERTIFICATE OF SERVICE

I hereby certify that on November 21, 2012, a true and correct copy of the foregoing document was served on all attorneys of record who have consented to electronic service via the Court's CM/ECF system per Local Rule CV-5(a)(3).

/s/ Daniel T. Conrad